Deutschland ist Innovationsweltmeister

The Germans are complaining about Groko, reform bottlenecks and an inadequate digital infrastructure. **But the World Economic Forum considers the country to be more competitive than any other European country**. One note is surprising.

No country in the world is as innovative as Germany. This is the conclusion reached by the World Economic Forum (WEF) in its annual study on competitiveness. **Measured against ten different criteria,** **the country offers the best prerequisites for mastering innovative processes from the idea to marketing.** The USA and Switzerland are only slightly worse in this respect.

The result contrasts with the widespread **criticism in Germany that Germans are great inventors but do not know how to turn their ideas into successful products and companies. Also the lack of risk capital and the slow expansion with fast data lines (5G) is often deplored**.

However, the WEF praises, for example, **strong research institutes, successful clusters - networks of companies and research institutions specialised in certain technologies - as well as the good cooperation between various stakeholders, for example co-determination within the company**. According to the WEF, **Germany is the leader in terms of economic stability, with the exception of innovative strength**. This is mainly due to low inflation and solid public finances.

**Overall, Germany ranks third in the competition, behind the USA and Singapore**. Despite its protectionist trade policy and shortcomings in the social system, the World Economic Forum sees America at the forefront. No other country is so entrepreneurially dynamic and has such an efficient financial system. China, the world's second-largest economy, is far behind in 28th place. At the bottom are mainly African states.

For the ranking, the WEF **examines 140 industrialised, newly industrialising and developing countries using 98 indicators, which it bundles into twelve decisive factors for competitiveness.** **This year, the WEF changed its methodology to better reflect how countries are prepared for digital change. "The Fourth Industrial Revolution is dramatically changing the competitive landscape**," the report says

Many factors that are crucial in this new environment have not played a role in political decisions in the past, such as idea generation, entrepreneurial culture, social openness and mobility.

**"I expect a new division of the world into countries that understand this innovative change and those that do not," said Klaus Schwab, founder of the World Economic Forum.** The WEF pleads for open markets, but at the same time it **must protect potential losers of globalization**. Redistribution and social security systems would not contradict higher competitiveness.

* Über etw. Jammern- complain about sth.
* Gemessen an- measured by
* Die Voraussetzung- prerequisite
* bewältigen- manage/master
* Die Vermarktung- marketing
* Hierzulande- in these parts/ in this country
* Etw. In etw. umsetzen- convert sth. Into sth.
* umsetzen- implement
* Der Ausbau- expansion
* Einschätzung- assessment/ evaluation
* Ausschlaggebende Faktoren- determining factors
* Gewappnet sein- prepared/ armed
* In diesem Umfeld- against this backdrop
* Die Beweglichkeit- mobility
* Spaltung- division
* Umverteilung- redistribution
* Zu etw im Widerspruch stehen- conflict with sth.
* According to the WEF (the world economic forum), Germany is the most innovative country in the world measured in around 10 different criteria. the country offers the best prerequisites for mastering innovative processes from the idea to marketing.
* Certain criteria that is praised by the WEF includes strong research institutes, successful clusters which refers to the networks of companies, research institutions specialising in certain technologies- as well as the good co-operation between various stakeholders, for example good co-determination within the company, all which Germany does exceptionally well in.
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- Nach Angaben des WEF (Weltwirtschaftsforum) ist Deutschland das innovativste Land der Welt, gemessen an rund 10 verschiedenen Kriterien. Das Land biete die besten Voraussetzungen, um innovative Prozesse von der Idee bis zur Vermarktung zu bewältigen.

- Bestimmte Kriterien, die vom WEF gelobt werden sind starke Forschungsinstitute, erfolgreiche Cluster - auf bestimmte Technologien spezialisierte Netzwerke von Firmen und Forschungseinrichtungen - sowie die gute Zusammenarbeit verschiedener "stakeholder", also beispielsweise die betriebliche Mitbestimmung, all das, was Deutschland außergewöhnlich gut macht.

- was bedeutet, dass Deutschland bei der wirtschaftlichen Stabilität führend ist, mit Ausnahme der Innovationskraft.

- Insgesamt liegt Deutschland im Wettbewerbsranking auf Platz drei, hinter den USA und Singapur. Das Weltwirtschaftsforum sieht Amerika trotz der protektionistischen Handelspolitik und Mängeln im Sozialsystem ganz vorne. Kein anderes Land sei unternehmerisch so dynamisch und verfüge über so ein leistungsfähiges Finanzsystem. Die zweitgrößte Volkswirtschaft der Welt China liegt weit abgeschlagen auf Platz 28. Ganz hinten finden sich vor allem afrikanische Staaten.

- also normalerweise gibt es 10 oder zwolf Kriterien und es gibt immer noch aber in diesem Jahr hatte das WEF die Methodik geändert, um besser abzubilden, wie die Länder für den digitalen Wandel gewappnet sind. "Die vierte industrielle Revolution verändert die Wettbewerbslandschaft dramatisch", heißt es in dem Bericht.

- "Ich erwarte eine neue Spaltung der Welt in Länder, die diesen innovativen Wandel verstehen, und solchen, die ihn nicht verstehen", sagte Klaus Schwab, Gründer des Weltwirtschaftsforums